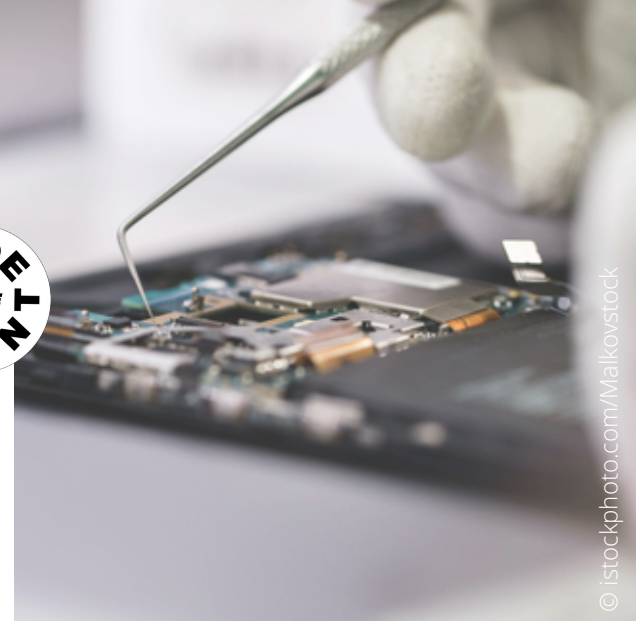




From Ambition to Action!

Circular Business Models: Overcoming Barriers – Unleashing Potentials



Program

February 1st, 2022 / 09:00 - 10:30 AM (UTC+1) / Online Event

09:00 - 09:05 AM

Welcome

- Susanne Kadner - Head of Circular Economy Initiative Deutschland / acatech

09:05 - 09:40 AM

Presentation of the results of the CEID working group 'Circular Business Models'

- Erik G. Hansen - Head of the Institute for Integrated Quality Design, Johannes Kepler University Linz (JKU) & Scientific Lead of the working group 'Circular Business Models'

09:40 - 10:25 AM

Panel Discussion

Moderator Panel Discussion: Erik G. Hansen

- Christian Schiller - Co-Founder & CEO, cirplus GmbH
- Patrick Wiedemann - Group CEO, Reverse Logistics GmbH
- Stephen Jamieson – Global Head for Circular Economy Solutions, SAP

10:25 - 10:30 AM

Summary & Outlook

- Susanne Kadner - Head of Circular Economy Initiative Deutschland / acatech